



IFMATM **Chesapeake Chapter**
International Facility Management Association

January 2022 Newsletter

Chapter Annual Sponsors

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WORKSHOP: DEFINING SUSTAINABILITY FOR FMs AND THE C-SUITE: PEOPLE, PLANET, PROFIT

January 19, 2022



Date: Wednesday, January 19, 2022

Time: 12:00PM – 1:00PM

Location: Virtual

Click [Here](#) to Register

Panel Discussion and Q&A:

The drivers behind Sustainability vary and can include Branding or Shareholder Perception, Altruism, Regulatory Requirements, Budget Stability, and Operating Costs to name a few. CEOs are concerned about: availability of key skills, high or volatile energy and raw materials costs, shifts in consumer spending and behavior, and supply chain disruption. Basic tasks to organize a Sustainability Program, and how to communicate those tasks to the C-Suite for support and implementation, are critical elements to be well versed in.

Subject Matter Experts and Facility Managers will discuss how sustainability at first seems to be a simple concept and would be easy to explain to senior management. However, when trying to define the projects required to implement a sustainability plan, the task is much more complicated when attempting to quantify the return on investment to management.

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The workshop will outline how to develop a “business case” to be presented to management to obtain approval to begin to develop a baseline, conduct assessments and develop a potential list of projects. Quantifying the enterprise’s current greenhouse gas emissions level in order to establish a program baseline requires management commitment and approval.

The “business case” will provide management with the justification and understanding of the tangible benefits from implementing a comprehensive sustainability program that benefits the workforce, meet stake holder’ expectations, reduces the impact on the planet, and is financially beneficial.

Subject Matters Experts and FMs participating in the workshop:



Gabriela Infante
Director ESG
T. Rowe Price Associates, Inc



Mac Campbell
Former Deputy Director
Baltimore Convention Center



Richard Anderson
Chief Operating Officer
CQI Associates, LLC



Pete Notari, CFM
Moderator

Complete Bios and contact information for participants can be found to the right under documents on the website event page.

For more details and to register click [HERE](#)

CFM Exam Prep Workshop



CFM: The Premier Certification for Experienced FM Professionals

Chesapeake and Capital Chapters are joining together to offer the CFM Exam Prep Workshop

Date:

Monday, January 24, 2022 **and**
Wednesday, January 26, 2022

Time:

8:00AM - 11:00AM, each day

Location:

Virtual via Zoom – link will be sent with registration receipt

Cost: \$100 IFMA Member

\$200 Non- IFMA Member

Registration Closes January 21, 2022

Instructor: Gary Pfeifer, CFM, SFP, FMP, Director, Facility Services at Mercy Ridge Retirement Community

The Certified Facility Manager (CFM) credential sets the industry standard for ensuring the knowledge and competence of practicing facility managers. IFMA's certification process is designed to assess competency in the field through work experience, education, and the ability to successfully complete a comprehensive exam that covers the 11 core competencies that make up the facility management body of knowledge.

CFM Exam Prep Workshop

This 2-session workshop is designed to assist facility professionals seeking certification with preparation for the competency-based examination.

This workshop focuses on the tools that can help lead to success on the exam, techniques to properly perceive challenging situations, and strategies to assist in maintaining the right perspective. Sample test questions with answer reviews are conducted at the beginning and end of the session.

Click [Here](#) to Register



Virtual Wine/Beer Tasting, Networking &

New Member Meeting



New Member Meeting from 6:00 - 6:30PM
Wine/Beer Tasting "Room" Opens At 6:30PM
Open Networking 7:30PM

POUR SPONSOR

Join us on Wednesday, January 26 for a *Virtual* wine & beer tasting and networking event. Registration will include a tasting box, to be provided ahead of the event, to allow you to participate from the comfort of your home. *Maria*, from *The Wine Bin*, will provide the tasting guidance - *remember her from last year? She's excellent!* - and breakout rooms for discussion will be available.

- Networking for new member info will be held before the tasting and general conversation will be available after the tasting event.
- There will be a 50/50 Raffle at the end of the night - winner selected via the spinning wheel app. Purchase chances (online prior to the event).

Wine Package:

Three wines (full bottles) as well as access to the Zoom event which will include a guided wine tasting and opportunities to participate in networking breakouts.

Beer Package:

Will include three specialty beers. Registration will include a tasting box with three beers (large size) as well as access to the Zoom event which will include a guided beer tasting and opportunities to participate in networking breakouts.

Non-Alcohol Tickets include hearing the guided tastings and opportunity to participate in networking breakouts.

Registration: Details and Options Priced for Pick-Up or Delivery, Non-Alcohol Tickets and Raffle Tickets can be found on the website

Event Sponsorships: Available for Tasting Event Sponsor and Pour Sponsors

Click [HERE](#) for Details, Pricing, and Registration

MEMBERSHIP

Welcome to the newest members of Chesapeake Chapter!

Anthony Cusato	Rooftop Inspection & Consulting, LLC	Annapolis
Nkenge Temoney	Professional	Glenn Dale

SAVE THE DATE

February 16, 2022

Open Forum Discussion
Member Driven Conversation

February 27, 2022

Encore Presentation – Virtual
Sponsored by: WE HUB Mid-Atlantic and IFMA Chesapeake
Topic: ***Cultural Adaptation in the New Hybrid Workplace***

March 29, 30, 31, 2022

NFMT 2022 at Baltimore Convention Center
Chesapeake Chapter Day will be Wednesday, March 30



COMMITTEE OPPORTUNITIES

Education & Credentialing

- Committee is looking for volunteers to help in the following areas:
 - Mentoring Programs
 - High School Outreach Programs
 - Corporate Outreach Programs

- CFM class is January 24 and 26 from 8:00AM to 11:00AM, each day. Please sign up quickly if you want to pursue the CFM designation.

- IFMA Chesapeake Chapter is partnering with ACE in 2022 to mentor students from various Maryland high schools. Mentorship is focused around Architectural, Construction, Engineering and Facilities.

Contact Don Boos at Donald.Boos@troweprice.com for more details

COMMON INTEREST GROUPS



Do you have a passion or hobby that you enjoy and would like to share with other chapter members? We would like to connect like-minded members and have them form informal groups that meet on a regular basis (Details to be determined by the group).

How it works: Respond to the email that you will receive with the passions, hobbies, or interests that you would like to share with others, or that you are interested in exploring. Example of activities: golfing, brewery tours, pickle ball, hiking, billiards, bowling, riding motorcycles, etc. We will collect them and send back out to the Chapter and see who has an interest in each activity. We will connect the people with the common interests and let you work out details (How often, where, when how, etc.....).

The group leader will let the Chapter Administrator know when and where the group will meet so details may be posted on the chapter website.

This will be a great way to connect with other chapter members in a smaller, more personal way. We look forward to hearing from you!

Contact Chapter Administrator at Elizabeth@cqiassociates.com with an activity you are interested in.

FM RESOURCE DIRECTORY



IFMA Chesapeake can help you find top notch, reliable vendors for services needed at your facility, such as mechanical services, emergency services, fire protection, janitorial, and so much more! Click here to access the on-line Resource Directory. [IFMA - Chesapeake Business Directory](#)

Please consider our associate members when you need an excellent service provider at your facility. Count on our annual chapter sponsors to provide you with the best service and pricing!



Looking for a great candidate to fill an open position at your facility? Send your job postings to Ron Sauter relsauter@outlook.com and we will post them here, and on the website.

Upcoming Events

Educate | Engage | Encourage

The latest news in the FM world and the Chapter's upcoming events are at your fingertips!

Click [here](#) to view calendar of events and register.