



**IFMA**<sup>TM</sup> **Chesapeake  
Chapter**  
International Facility Management Association

December 2021 Newsletter

## Chapter Annual Sponsors

### Platinum Sponsor



### Gold Sponsors



## HOLIDAY OPEN FORUM DISCUSSION - December 15, 2021



**Date:** Wednesday, December 15, 2021

**Time:** 8:30AM – 9:30AM

**No cost for members to attend**

**Topic: Share Your Thoughts and Ideas - Holiday Discussion!**

**Wear your festive holiday garb and share a favorite seasonal tradition.**

Join the Chesapeake Chapter conversation to share **your** thoughts and suggestions. Exchange to focus on the 11 Core FM Skillsets.

View Skillsets [Here](#)

Bring **your** ideas, questions and suggestions and learn how fellow Chapter FMs and Associates can help each other to attain a higher level of well-being and knowledge in these new and unprecedented times.

General conversation covers the topics in which you are interested.

Click [Here](#) to register

## Gold Sponsors



## Silver Sponsor



## Bronze Sponsors



# Quarterly Workshop: Defining Sustainability for FMs and the C-Suite: People, Planet, Profit

## January 19, 2022



**DATE:** Wednesday, January 19, 2022

**TIME:** 12:00 – 1:00PM

**LOCATION:** On-Line Workshop

### Panel Discussion and Q&A

The drivers behind Sustainability vary and can include Branding or Shareholder Perception, Altruism, Regulatory Requirements, Budget Stability, and Operating Costs to name a few. CEOs are concerned about: availability of key skills, high or volatile energy and raw materials costs, shifts in consumer spending and behavior, and supply chain disruption. Basic tasks to organize a Sustainability Program, and how to communicate those tasks to the C-Suite for support and implementation, are critical elements to be well versed in.

**Subject Matter Experts** and **Facility Managers** will discuss how sustainability at first seems to be a simple concept and would be easy to explain to senior management. However, when trying to define the projects required to implement a sustainability plan, the task is much more complicated when attempting to quantify the return on investment to management.

The workshop will outline how to develop a “business case” to be presented to management to obtain approval to begin to develop a baseline, conduct assessments and develop a potential list of projects. Quantifying the enterprises’ current greenhouse gas emissions level in

order to establish a program baseline requires management commitment and approval.

The “business case” will provide management with the justification and understanding of the tangible benefits from implementing a comprehensive sustainability program that benefits the workforce, meets stake holders’ expectations, reduces the impact on the planet, and is financially beneficial.

Moderator, SMEs and FMs to be named shortly!

Click [Here](#) to register

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## [CFM Exam Prep Workshop](#)



### **CFM: The Premier Certification for Experienced FM Professionals**

Chesapeake and Capital Chapters are joining together to offer the CFM Exam Prep Workshop

**Date:**

Monday, January 24, 2022 **and**  
Wednesday, January 26, 2022

**Time:**

8:00AM - 11:00AM, each day

**Location:**

Virtual via Zoom – link will be sent with registration receipt

**Cost:** \$100 IFMA Member

\$200 Non- IFMA Member

### **Registration Closes January 21, 2022**

**Instructor:** Gary Pfeifer, CFM, SFP, FMP, Director, Facility Services at Mercy Ridge Retirement Community

The Certified Facility Manager (CFM) credential sets the industry standard for ensuring the knowledge and competence of practicing facility managers. IFMA's certification process is designed to assess competency in the field through work experience, education, and the ability to successfully complete a comprehensive exam that covers the 11 core competencies that make up the facility management body of knowledge.

### **CFM Exam Prep Workshop**

This 2-session workshop is designed to assist facility professionals seeking certification with preparation for the competency-based examination.

This workshop focuses on the tools that can help lead to success on the exam, techniques to properly perceive challenging situations, and strategies to assist in maintaining the right perspective. Sample test questions with answer reviews are conducted at the beginning and end of the session.

Click [Here](#) to Register

## MEMBERSHIP

Welcome to the newest members of Chesapeake Chapter!

Bryan Daughtry	Turner Construction	Baltimore
Adrian Cox	CertaPro Painters	Severna Park
Susan Moury, CFM	Tower Federal Credit Union	Millersville
Joseph D'Errico	Whiting Turner Contracting Company	Baltimore
Mike DeSantis	Whiting Turner Contracting Company	Baltimore

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## SAVE THE DATE

January 26, 2022	New Member and Wine & Beer Tasting On-Line Event
February 16, 2022	Open Forum Discussion
March 29, 30, 31, 2022	NFMT at Baltimore Convention Center – Chesapeake Chapter Day will be Wednesday, March 30



# Annual Holiday Gathering

Our Chapter gathered to network and celebrate the upcoming Holiday Season on December 2 with a very nice event at the Blue Hill Tavern in Canton. Approximately 50 party goers attended, and we enjoyed good food & drink, great conversation and an abundance of awards and prizes.

Chapter member, supporter and author Geoff Snavelly donated an autographed copy of his book, “Disruptive Discovery – Uncovering the Stuff that Really Matters”, which was won by Kathy Notari.

Community Outreach recipient this year: Happy Helpers for the Homeless

- Attendees donated a truck load of toys for the children this year!
- The Chapter made a \$500 donation to this worthy cause
- During the evening a “pass of the bucket” collected an additional \$710 in donations

Baskets of cheer were won by: Chris Myers, Meta Mooney, Jessy Graves, Joseph D’Errico, Linda Loesch

A Golf Foursome from Mountain Branch was won by Ed Delaha



Raffle Winners!

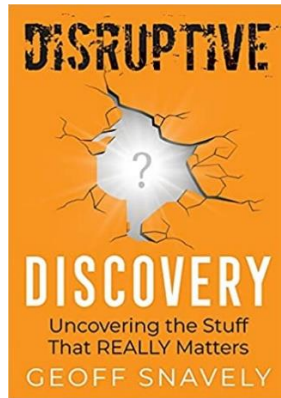


Toys and Donations received by Miss Bobbi who presented Rene’ Carter with Volunteer Thank You Awards!



Happy Holidays!





A longtime member, volunteer, and sponsor of IFMA Chesapeake Chapter can now add one more title to the list...author. Geoff Snavely of milliCare Floor and Textile Care has officially published his first book, *Disruptive Discovery: Uncovering the Stuff That Really Matters*. This facilitation model was created for leaders, sales professionals, consultants, coaches, and anyone who advises others about work or life. Geoff is working hard to bring Disruptive Discovery into the world of Facilities Management as a method help people within the profession focus on those things that can make a positive difference in their problem-solving efforts or activities with helping others improve in development areas.

For more information visit <https://disruptivediscovery.com/the-book/> or visit Amazon to order yourself a copy: <https://www.amazon.com/Disruptive-Discovery-Uncovering-Really-Matters/dp/1737957108>

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## COMMON INTEREST GROUPS



Do you have a passion or hobby that you enjoy and would like to share with other chapter members? We would like to connect like-minded members and have them form informal groups that meet on a regular basis (Details to be determined by the group).

How it works: Respond to the email that you will receive with the passions, hobbies, or interests that you would like to share with others, or that you are interested in exploring. Example of activities: golfing, brewery tours, pickle ball, hiking, billiards, bowling, riding motorcycles, etc. We will collect them and send back out to the Chapter and see who has an interest in each activity. We will connect the people with the common interests and let you work out details (How often, where, when how, etc.....).

The group leader will let the Chapter Administrator know when and where the group will meet so details may be posted on the chapter website.

This will be a great way to connect with other chapter members in a smaller, more personal way. We look forward to hearing from you!

## FM RESOURCE DIRECTORY



IFMA Chesapeake can help you find top notch, reliable vendors for services needed at your facility, such as mechanical services, emergency services, fire protection, janitorial, and so much more! Click here to access the on-line Resource Directory. [IFMA - Chesapeake Business Directory](#)

**Please consider our associate members when you need an excellent service provider at your facility.** Count on our annual chapter sponsors to provide you with the best service and pricing!

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Looking for a great candidate to fill an open position at your facility? Send your job postings to Ron Sauter [relsauter@outlook.com](mailto:relsauter@outlook.com) and we will post them here, and on the website.

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## Upcoming Events

**Educate | Engage | Encourage**

The latest news in the FM world and the Chapter's upcoming events are at your fingertips!

Click [here](#) to view calendar of events and register.